



THE COG

Rotary Club No. 3503

P. O. Box 544,

St. Marys, OH 45885.

www.stmarysrotary.org

May 17, 2017

Call to Order

President Ellen Hunter opened the meeting and Bill Maki gave the invocation. The Club then recited the Pledge of Allegiance.

Guests / Song / Birthdays

Today's guests included Eric Adams of the Evening Leader and Ed Gebert from the Daily Standard.

Jeff Squire led the singing of "In the Good Old Summertime" and then led the singing of "Happy Birthday" to Renee Homan.

Happy Dollars / Fines

Kraig Noble started the happy dollars for his France trip and Rotary Club in Paris, Dan Hosek is happy about the GSE team coming to Rotary meeting on May 31st, Travis Elsass reminded us of District Conference (5/19-21); Abby Balster was happy that she survived

her best friend's wedding, Gary Newton was happy about the GSE team, Beth Noneman gave a dollar for the Corvette Raffle and Zach Ferrall was happy to announce that he received the carp tag from the State of Ohio.

Finemaster, Ron Gorby, fined Bev Wilker since she didn't give a happy dollar for our speaker that was from West Virginia, Ron attempted to fine Jeff Vossler for not giving a happy dollar for his chance at the Queen last week but Jeff V. had donated all the money back so he was off the hook for the fine, Ken Strickland was fined for his shirt, Renee Homan for no profile pic on rotary website, Rita Hilty because she gave no happy dollar today, Kathy Bayless because she gave no happy dollar today, Abby Balster since she didn't attend Gears & Cheers, John Coe because he didn't know that it was mental health month and Ron then handed out group fines for not attending Gears & Cheers or if you weren't out on the lake this past week.



Announcements / Presentations

- President Ellen announced that the club was working on the "Service above self" award for a non-Rotarian that has a Rotarian like heart and the club would gift a Paul Harris award in their

honor. She asked the club members for nominations.

- Pres. Ellen thanked Gary Newton for the donation for the display cases and encouraged other Rotarians to donate items for the cases.
- Pres. Ellen reminded everyone of the Annual Banquet being changed to WEDNESDAY, June 28th (aka Pres. Ellen's birthday)
- Reminder that club dues are due.
- Pres. Ellen announced that we will be having breakfast/brunch next week for our meeting.

Program

Kraig Noble announced our speaker today. Ms. Abernathy is from West Virginia and attended Marshall University and currently serves as the Editor for Salt Magazine and Digital Strategist for Civitas Media.



Ms. Abernathy started by explaining the history of Salt Magazine. Salt's original issue was printed in Southwest Ohio in 2009 and the first issue focused on helping the community of Wilmington due to the loss of several jobs in 2008. The reason they chose "Salt" as the name is because we all need a moderate amount of salt in our diet. Salt has

always included readers' recipes and focused on "hometown" stories/articles. Ms. Abernathy explained that Salt magazine focuses on places "on the backroads".

Salt Magazine serves as a "coffee table" type of publication. It is inserted in local papers and from 2009 – 2013 it was published 4 times a year but now is published 6 times a year. Salt was introduced to the Lima market in October 2015 and will be introduced to the Troy, Piqua, and Sidney market soon.

The digital copy can also be found on www.thesaltmagazine.com and almost all of the content is online. When asked "why is Salt Magazine still printed if everything is online" Ms. Abernathy explained that there is still value to the printed version due to its shelf life. She believes that it truly has become part of people's lives.

Queen of Hearts

Wes Protsman drew for the Queen but couldn't find her.

Upcoming Programs

- 5/24/17 Tess Elshoff, Chair, State Board of Education
- 5/31/17 Rotary Group Study Exchange (GSE) Team from Scotland

Upcoming Greeters

- 5/24/17 Tami Sanford
- 5/31/17 Randy Elsass
- 6/7/17 Frank Klatt
- 6/14/17 Robbie Bechtel

The meeting was adjourned after recitation of the "Four Way Test".

